



MLB Amsterdam ArenA Series 2007 Attn. Mr. Karel Crouwel

Amsterdam, 1 november 2005

Subject : MLB Amsterdam ArenA Series 2007

Dear Mr Crouwel,

I hereby confirm the following details we talked about last month. The City of Amsterdam will, together with the Foundation Topsport Amsterdam, pledge their full (financial) support and corporation with the implementation and realization of the MLB Series in 2007 in the Amsterdam ArenA.

Amsterdam is a city rich in sports history dating back to 1928, when the ninth modern Olympic games were held in the Netherlands capital city. Amsterdam is primed and ready to host any discipline of sport because of its wide range of facilities. And especially the Amsterdam ArenA is an event location which offers a wide variety of possibilities.

The MLB Amsterdam ArenA Series will boost the interest and enthusiasm of youngsters for baseball, not only in Amsterdam but also in Holland.

We will organize promoting events long before the series, and Amsterdam will be an American City during the event.

In a double play with the MLB we look forward to host the 2007 Series in Amsterdam. We are ready to hit and run, share information and know-how to make this series a big hit in Amsterdam.

Let's play ball.

ours sincerely,

-- Tom Krijns,

Director Topsport Amsterdam